

**CONCORDIA UNIVERSITY STUDENTS' ASSOCIATION INC.**

**SIXTY-NINTH MEETING OF THE BOARD OF DIRECTORS  
HELD ON MONDAY, 24 AUGUST 1987, AT 6:00 P.M.  
IN ROOM H-333-6, HALL BUILDING, SIR GEORGE WILLIAMS CAMPUS**

**DOCUMENTS CONSIDERED AT THIS MEETING:**

BD-54-D2: Molson's Response to Proposed Coors Boycott (dated 5-9-86)  
BD-60-D1: Motion re Coors Boycott  
BD-60-D2: CUSA Budgeted Expenditures by Category 1987-88  
BD-60-D3: Engineering and Computer Science Association Proposal

**1.1 Call to Order:**

Chairperson Diane Dyson called the meeting to order at 6:25 p.m.

**1.2 Roll Call:**

**PRESENT:**

**Co-Presidents:**

Maxine Clarke  
Robert Douglas

**Commerce:**

Evangelos Mylonakis

**Engineering:**

Joe Serruya

**Arts and Science:**

Marijan Benc  
Thomas Burnside  
Glen Cheverie  
Paul Gott (7:00)  
Alex MacPherson  
Andrew Madsen  
Niki Rossman  
Morty Shapiro  
Nick Woollard

**Fine Arts:**

Jaime Yip

**ABSENT:**

Arts and Science: Jeff Gordon (W/R), Andrew Jolicoeur (W/R),  
Shawn O'Hara (W/R), Emma Tibaldo  
Commerce: Lianne Bastien, Mimi Bengio, Andrew Boosamra (W/R),  
Cherine Hamam  
Engineering: Martin Corej (W/R), Louis Hotte (W/R), Stefan  
Potocki  
Fine Arts: Andreas Seibert

**Advisors to the Board Present:** Sonia Cancian, Programming V.P.;  
Maria Fung, Student Life V.P.; Curtis Johnston, Communications  
V.P.; Hilary Scuffell, Services V.P.; Scott White, Finance V.P.

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**2 Approval of Agenda:**

Andrew Madsen requested that a discussion on refunds for the Capital Campaign be added under Old Business (Item 6.2). Maxine Clarke said that the Job-Bank Policy (Item 7.3) would not be presented but requested that the ECA Proposal be discussed as a new Item 7.3. There were no objections and the Agenda was approved with these amendments.

**3 Chairperson's Remarks:**

Chairperson Diane Dyson apologized for the late distribution of the Agenda and documents for this meeting due to time constraints as a result of her fulltime work.

**4 Reports:****4.1 CoPresidents' Report:**

Maxine Clarke reported that eight part-time receptionists had been hired to start work September 1st. The Hiring Committee consisted of the two Co-Presidents, the Services V.P. and the Administrative Dept. Head.

Robert Douglas reported that External V.P. Dominique Fournier had resigned. He also stated that the Hiring and Appointments Committee would meet soon to interview candidates for the Liaison Committee.

Maxine Clarke stated that consideration had to be given to students with special needs and that advertising for events should include accessibility symbols when appropriate.

**4.2 Executive Reports:**

Finance V.P. Scott White distributed BD-60-D2 CUSA Budgeted Expenditures by Category 1987-88. He spoke briefly about the need to prepare for a referendum to raise the CUSA fee. He stated that the last fee increase was in May 1984 and raised the fee from \$1.50 to \$1.80 per credit. He added that a balance has to be struck between how much CUSA needs and how much the students will agree to, and he stated that a 40-cent increase would be a good amount. He advised the Board that a fee increase at this time would alleviate CUSA's financial problems as well as allow CUSA to keep up with inflation. He stressed the need for a positive approach to be taken in the campaign, and he suggested focusing on the services offered and expansion of services that a fee increase would make possible. Karen Takacs asked how the Engineering and Computer Science Association would fit into this scheme, and Scott White responded that it would depend on what happens with the CUSA-ECA service contract negotiations. Scott White stated that the referendum should be held during the third

week of October, at the same time as the by-elections. Karen Takacs asked whether holding a referendum at this time instead of during the general elections would cost more because all students would be eligible to vote (not just those in the faculties affected by the by-elections) and therefore there would have to be extra polling stations, clerks, etc. Scott White agreed that it would cost more, but he felt that it was necessary in the event that the referendum failed, there would be another opportunity during the general elections. Asked when the fee increase would come into effect, Scott White responded that if the referendum passed in October, the new fee would be applied to new students starting in January who had not signed their contracts earlier. Alex MacPherson requested a report in writing on this matter. Scott White agreed to prepare one. Alex MacPherson asked if there were any alternatives to a fee increase. Scott White stated that the Finance Committee had given some thought to the matter but had not come up with any. Evangelos Mylonakis asked what steps could be taken to prevent the Association from going into debt again. Scott White cautioned against placing restrictions on future administrations, but added that this year CUSA has stopped the process of internal transfers with the University which will prevent retroactive billing.

Services V.P. Hilary Scuffell reported that the Used Book Store on both campuses, the Loyola office and the Job Bank (relocated to Loyola) would open on September 1st. Regarding the automated banking machine, she reported that she is still waiting for a confirmation of the plans from the University and the installation of an electrical sign (expected at the end of September). She also reported that she has sent out requests for documents for CUSA's new resource centre. She stated that CUSA's archives will be moving to the Malone Room at the Campus Centre from their present location at the Centennial Building.

Communications V.P. Curtis Johnston reported that he will be working on "CUSA Today", but he is not sure whether it will go in the Sept. 4th issue of The Link or the first issue of the Concordian. Regarding the fee increase, he stated that a committee will be required to mount the "yes" campaign for the referendum. He stated that he will approach some graphic design students to see if they could volunteer their talents to design a new CUSA logo, otherwise he suggested holding a contest for a cash prize.

Programming V.P. Sonia Cancian reported that the CUSA softball game scheduled for August 15th was rained out. She has scheduled a soccer game for August 29th at 3:00 p.m. at Loyola. She asked for volunteers for the programming committee and the mini-courses committee. The speakers' committee will be meeting on September 1st at 6:30 p.m. in H-639-2. The foreign service exam seminar will be held on September 26th.

(7:00)

Student Life V.P. Maria Fung stated that CUSA was still a member of COPUS (Canadian Organization of Part-time University Students), but was not the Quebec regional representative this year. She also reported that she has been working on the off-campus housing situation and would like to see a computerized system; however, she felt as though she was not getting much co-operation from the Dean of Students Office in this regard. She stated that she had been recruiting candidates for CCSL (Concordia Council on Student Life), and asked for volunteers to sit on a Hiring and Appointments Committee for these positions. Marijan Benc and Alex MacPherson volunteered.

#### **4.3 Judicial Board Report:**

There was no representative from Judicial Board at the meeting.

#### **4.4 Job Bank Report:**

Lynn Calliste, Job Bank Co-ordinator, reported that the Job Bank closed two weeks ago when the Challenge '87 grant was over. At the time of closing (August 6th), there were 208 jobs still open, 100 of which were in sales. Thomas Burnside stated that he had co-ordinated the Labour Pool last year, and he personally congratulated Lynn Calliste on her efforts. Maxine Clarke stated that the Job Bank would re-open September 1st on a part-time basis for 12 weeks, 15 hours per week. She added that Natalia Witkowski, the other Job Bank Co-ordinator on the summer grant, would be working under this contract. Max Wallace stated that he had founded the Job Bank and he seconded the comments made by Thomas Burnside. He wanted to know, however, why the Job Bank was closed down before the summer was over because he felt that the transition could have been better orchestrated because employers and students have been enquiring about jobs for the Fall, and he felt that it was not worth the money saved by closing. Maxine Clarke stated that the Job Bank was closed because the grant came to an end. The 12-week grant was extended by one week so that the workers could make up hours. She also stated that the receptionists had been answering enquiries and posting up openings. Joe Serruya asked whether job openings would be posted up downtown now that the Job Bank has moved to Loyola. Maxine Clarke responded that the space the Job Bank occupied over the summer will be the resource centre, and as such the job postings will not be downtown. Glen Cheverie stated that the jobs should be posted in the CUSA office downtown as well as at Loyola so that the students could see if there were openings they would be interested in before making the trip out to Loyola.

(7:15)

#### **4.5 Handbook Report:**

Robert Douglas stated that the layout for the handbook was completed on time and it was sent to the printers weeks ago;

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however, the printer is behind schedule and the handbooks will be delivered for distribution on August 31st (instead of August 24th as promised).

#### 4.6 Orientation Report:

Max Wallace asked for volunteers to stuff information packages for new students. Morty Shapiro asked for details on the "Rock and Hyde" concert. Max Wallace stated that it will be held on Monday, September 14th at the Loyola field (in the arena in case of rain). Max Wallace also stated that money was raised for the concert through the sale of advertising space in the orientation calendar and he added that Labatt's as co-sponsor will have radio advertisements on CHOM.

Karen Takacs stated that one of the orientation events, the Women's Centre Benefit, will be held on September 11th. Child care arrangements have to be made for this evening in order to enable women to attend the performance. The child care will take place at the Women's Centre from 8:00 p.m. to 11:00 p.m. She asked for volunteers, males in particular, to get in touch with her.

#### 5 Question Period:

Morty Shapiro asked if the Directors could be given office space in order to have a place to meet students and to file their papers, etc. Robert Douglas stated that the open area in H-639 has been designated for the Board of Directors.

Joe Serruya asked when the Steering Committee met. Diane Dyson responded that the Steering Committee met on Thursday, August 13th. Joe Serruya commented that it was difficult to prepare for a meeting when the documents are not distributed in advance. Diane Dyson apologized again for the late distribution of the agenda and documents.

Thomas Burnside commented that the hiring of the receptionists did not conform to the Hiring and Appointments Policy because there were no Directors on the Hiring Committee and, therefore, the Board had no say in who was hired. Jaime Yip stated that it was unfair to censure the Co-Presidents in this regard because of the difficulty in getting volunteers to sit on a hiring committee, especially in a case like this where over 40 interviews took place over a period of three full days. Thomas Burnside stated that he was elected to ask these questions and was satisfied with the response, and it was not his objective to censure the Co-Presidents.

(7:30)

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**6 Old Business:****6.1 Cusacorp Budget Readjustment:**

Chairperson Diane Dyson stated that Cusacorp requested an additional \$5,000 to cover the cost of the orientation bashes because it was decided at the last Board Meeting that the two Thursday night bashes for ZOO'87 would be profit-sharing events, and as such all the profits would not go directly to Cusacorp but would be split between Cusacorp and ZOO'87. She added that the Co-Presidents informed her that it was not necessary to discuss this item because the Board does not have to go over the Cusacorp Budget line-by-line.

**6.2 Capital Campaign Refunds:**

Maxine Clarke stated that the Board would have to decide whether or not to include the Capital Campaign opt-out form in the information packages being prepared for new students or whether CUSA should set up an information table with forms available. She explained that at present students are not being made aware of the opt-out option. At the academic orientation sessions, the Co-Presidents will be expressing that CUSA supports the Capital Campaign but it is a voluntary fee and refunds are available. Joe Serruya felt that students were well informed at registration and that it was not necessary to hand out the forms. Max Wallace reminded the Directors of Motion 411 (68th Meeting) whereby the Directors resolved to publicize the opting-out option. He added that the refund process is incredibly bureaucratic, and for orientation he would like to distribute one form to every student but will encourage students to support the campaign. Tu Thanh Ha advised the Directors that they represent the interests of students not administration. Robert Douglas felt that orientation provided a good opportunity to inform the students by including the form and discussing CUSA's position.

(7:45)

**MOTION 416:**

BE IT RESOLVED THAT the Board of Directors approves the inclusion of Capital Campaign opt-out forms in the information packages prepared for new students.

Moved by: Glen Cheverie  
Seconded by: Nick Woollard

**Discussion:**

Maxine Clarke reported that Sonia Cancian had worked at early registration and had been told not to point out that the fee is voluntary, and only to say it is optional when asked directly. Joe Serruya stated that he had been misinformed about

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registration, however he maintained that distributing the forms in the information packages might make it too encouraging for students to withdraw their contributions. Randy Orr stated that it would be easier to explain from a stage than a table and that would ensure all new students had access to the information, and felt the opt-out forms should be included in the packages but CUSA's position should be stressed at the academic orientation sessions.

VOTE ON MOTION 416:

8/2/4 Carried

(8:00)

**7 New Business:**

Chairperson Diane Dyson stated that Item 7.2 Appointment of Vice-President Education would be the next item as a courtesy to the candidate who was waiting to be ratified.

**7.2 Appointment of Vice-President Education:**

MOTION 417:

BE IT RESOLVED THAT the Board of Directors ratifies the appointment of Jim Bardis as Education Vice-President for 1987-88.

Moved by: Paul Gott  
Seconded by: Robert Douglas

**Discussion:**

Maxine Clarke introduced Jim Bardis as the candidate recommended by the Hiring and Appointments Committee for the position of V.P. Education. The Hiring and Appointments Committee made this recommendation about six weeks ago to replace the Education V.P. who resigned. Jim Bardis introduced himself to the Board and stated that he was going into his sixth year of a joint major in Philosophy and French. He stated that he had been briefed by Scott Robertson (Education V.P. 1986-77) but was not well informed yet. He was asked a number of questions covering such topics as academic counsellors, part-time representation on Senate, personnel advisory committees, and course evaluations. The candidate was asked to leave the room. Discussion continued on the impressions of the hiring committee and the importance of this portfolio.

VOTE ON MOTION 417:

1/6/7 Defeated

(8:30)

**7.1 Coors Beer:****MOTION 418:**

WHEREAS the Coors family funds and actively supports organizations, politicians and legislation that are in opposition to the best interests of the poor, the elderly, students, women, visible minorities, lebbians and gay men, and other groups on the lower rungs of the economic and social ladder, and

WHEREAS all voting stock and 86% of non-voting of the Adolph Coors Company is owned by the Coors family, thus establishing clear relationships between the beer we buy, Coors family profits, and the above-mentioned practices, and

WHEREAS William Coors actively fought against the passage of the 1964 Civil Rights Act and was quoted in 1984 as stating, "They (blacks) lack the intellectual capacity to succeed," and "one of the best things they (slave traders) did for you was to drag your ancestors over here in chains," and

WHEREAS the Adolph Coors Company has tried several times to gloss over ther prejudices and inequities by making donations to and striking sales pacts with various minority organizations and communities, and

WHEREAS Joseph Coors is a major funder of organizations such as The Moral Majority, The John Birch Society, and helped establish The Heritage Foundation, which recommends the abolition of vital student aid programs, therefore

BE IT RESOLVED THAT the CUSA Board of Directors, in keeping wth CUSA's own policies and precedents, join other student organizations in affirming a Coors Beer Boycott until such time that the Adolph Coors Company and family demonstrates that it has changed its policies and practices, and

BE IT FURTHER RESOLVED THAT the CUSA Board of Directors oppose Coors advertising in areas under CUSA's jurisdiction and Coors-related "sponsorship" of CUSA events; that the Coors label no longer be sold at events and through areas under CUSA's control; that CUSA undertake to inform the student body as to the issues at hand in relation to the boycott of Coors beer.

Moved by: Thomas Burnside  
Seconded by: Alex MacPherson

## Discussion:

A presentation on the reasons for the proposed boycott was made by Thomas Burnside and Jennifer Feinberg. They stressed that the main concern of the boycott was not with the labour issue recently settled with the unions, but rather an issue of human rights. They urged the Directors to make a business-related decision not to profit from Coors products because the policies and practices of the Coors Company and family and not in keeping with CUSA's policies. It was pointed out that this boycott would not infringe on students' rights to purchase Coors products elsewhere.

Morty Shapiro asked why an oral report only was made and documents were not distributed to the Directors. Thomas Burnside stated that costs prohibited the distribution of documents, but he offered to answer any questions arising from the presentation. Joe Serruya offered congratulations for an informative presentation, and he asked for details on Molson's rebuttal (BD-54-D2). Robert Douglas responded that Molson's had been asked to attend this meeting to present their case but chose to ignore the invitation, and as a result it was decided to distribute the Molson's document from the 54th Meeting of the Board of Directors when the Coors boycott was originally proposed. Thomas Burnside added that this document (BD-54-D2) concentrated on labour-related issues, and the motion is concerned with human rights issues.

Discussion continued on the human rights issues, on the Board's role as elected representatives, the need for consistency in applying CUSA's policies to effect boycotts, the connection between the Coors company and the Coors family, and the need for an information campaign to fully explain to the student body why Coors products are not available. Suggestions for the information campaign included an article in "CUSA Today", an information sheet explaining the decision and the reasons for it, and posting signs at the bars giving the reasons.

VOTE ON MOTION 418:

12/0/2 Carried

(9:30)

**7.3 Engineering and Computer Science Association (ECA) Proposal:**

The Co-Presidents distributed document BD-69-D3. Joe Serruya stated that there was no time to prepare for this discussion.

MOVE to table discussion on the ECA proposal.

Moved by: Joe Serruya  
Seconded by: Alex MacPherson

VOTE:

Defeated

Maxine Clarke briefly stated the progress of negotiations and the proposals discussed between CUSA and ECA. She reported that ECA offered \$23,222 for 1985-86 and 1986-87 for a total of \$46,444.

MOTION 419:

BE IT RESOLVED THAT CUSA accepts \$46,444 from the Engineering and Computer Science Association in payment of services received in 1985-86 and 1986-87.

Moved by: Maxine Clarke  
Seconded by: Robert Douglas

Discussion:

Robert Douglas stated that in negotiations with the University for debt repayment, CUSA advised the University that it expected to receive \$45,000 from ECA. Robert Douglas went on to say that although he had expressed earlier that accepting an amount lower than \$55,000 would set a dangerous precedent and perhaps encourage other associations to pull out of CUSA, he felt now that CUSA should accept the \$46,444. Morty Shapiro asked whether lawyers had been consulted in this regard. Robert Douglas responded that there is nothing to force ECA to pay CUSA any amount. Morty Shapiro asked what would happen in future years. Robert Douglas stated that ECA has shown a willingness to enter into negotiations for 1987-88 if CUSA accepts this proposal. Joe Serruya expressed the opinion that it was unfair to discuss this proposal at this time because firstly, there was no representative from ECA to defend the proposal and secondly, the document was distributed only at the meeting and no one has had an opportunity to study it. Andrew Madsen stated that the Finance Committee was opposed to accepting this proposal because it would set a bad precedent and ultimately destroy CUSA because other associations would want similar deals. Marijan Benc wanted to know why CUSA should accept \$46,444 when it was asking for \$66,000. Nick Woollard explained that \$46,444 was ECA's bottom line and the end of negotiations. Glen Cheverie stated that it would be crazy not to accept \$46,444 given CUSA's financial state, however, he suggested that CUSA accept this proposal with a counter-offer that would include future dealings, for example the next five years at \$30,000 per year. Glen Cheverie also wondered if it were not a more dangerous precedent not to accept any money and let the ECA get away with paying nothing at all. Niki Rossman asked why ECA would pay anything if they could get away with paying nothing if CUSA refuses to accept this proposal. Maxine Clarke explained that ECA at present is receiving CUSA services, rooms, representation on University boards, etc. and they would be cut off and their activities severely restricted if CUSA decided not to accept this proposal. Paul Gott supported Glen Cheverie's suggestion for a counter-offer that would include a deal for future years.

(10:00)

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## AMENDMENT:

BE IT RESOLVED THAT CUSA accepts \$46,444 from the Engineering and Computer Science Association in payment of services received in 1985-86 and 1986-87 on condition that a five-year deal be negotiated.

Moved by: Evangelos Mylonakis  
Seconded by: Glen Cheverie

## Discussion:

Evangelos Mylonakis stated that the terms of the five-year deal could be whatever the Co-Presidents deemed appropriate. It was decided that the terms of the deal should be brought before the Board for final approval. Maxine Clarke argued that it would be in vain to try and convince ECA to make a five-year commitment. She stated that the denial of the services, etc. that ECA receives from CUSA could not be used as a bargaining tool. Furthermore, she was of the opinion that the CUSA-ECA service contract would have to be renegotiated every year with every new administration because one year's administration would not agree to committing future administrations to a deal.

VOTE ON AMENDMENT: 2/7/2 Defeated

VOTE ON MOTION 419: 5/5/1 Defeated

**9. Date, Time and Place of Next Meeting:**

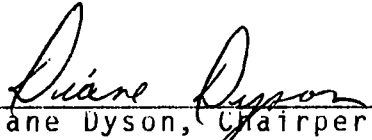
Chairperson Diane Dyson announced that the next meeting would take place on Thursday, September 3, 1987 at 7:00 p.m. at the Sir George Williams Campus, room to be announced.

**10 Adjournment:**

MOVE to adjourn.

Moved by: Marijan Benc  
Seconded by: Nick Woollard

There were no objections and the meeting was adjourned at 10:10 p.m.

  
Diane Dyson, Chairperson

  
Jo Howard, Recording Secretary

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